



Astraea LESBIAN FOUNDATION FOR JUSTICE
Funding Change and Strengthening Communities Around the World

March 28, 2006

Re: Business sponsorship opportunities with Astraea's *Los Angeles Spring Fever II* benefit

Dear Brand Manager,

Our Business Partners help sustain Astraea Foundation's important national and international grantmaking work by sponsoring our fundraising events. This season, please consider partnering with us for **Astraea's 2nd LA Annual Spring Fever Benefit**, a fresh cultural event and fundraiser which will be held on Thursday June 22, 2006 at 7pm in Los Angeles at the Gay & Lesbian Center's Renberg Theater!

This year at *Spring Fever II*, Astraea is proud to present acclaimed jazz vocalist **Sweet Baby Jai**, plus very special guest performances from Los Angeles' diverse array of lesbian and allied communities! Following the performances we'll host a fabulous after-party where guests will have the opportunity to meet and mingle with the artists.

Your sponsorship will garner visibility for your business among 200 attendees, PLUS wider regional and national visibility among Astraea's constituents of lesbian and queer tastemakers, activists, artists, and intellectuals. Furthermore, sponsor level contributions help ensure that Astraea can make more, larger and multi-year grants that sustain community organizations and artists who work tirelessly to achieve social change. We hope you'll pledge sponsorship support today!

By becoming an Astraea *Business Partner*, your brand may enjoy these convenient benefits:

- *For first time Business Sponsorship contribution level of \$500, you'll receive a 1/4 page Program Ad and 4 tickets!*
- Sampling opportunities
- Targeted on-site access to influential leaders, *especially women*, in the LGBT community including nonprofit executives, business owners, film-makers and cultural artists, activists, and more.
- National and international visibility via Astraea's website and newsletter.
- Local visibility via acknowledgement in 3-4 email blasts throughout the West Coast region and event publicity materials
- *Provide critical support for our grantees across the globe!*

Read more in the summary attached about additional benefits and branding opportunities associated with sponsoring the 2006 Spring Fever Benefit. We will be happy to speak with you further to determine a benefits package customized for your company's unique marketing objectives.

Proceeds raised from the 2006 Spring Fever Benefit help the Astraea Lesbian Foundation for Justice continue our work for social, racial, and economic justice in the U.S. and internationally. Our grantmaking and philanthropic advocacy programs help lesbians and allied communities challenge oppression and claim their human rights. The Astraea Lesbian Foundation for Justice is a 501c(3) organization. Gifts, including in-kind donations, made to Astraea are tax deductible to the extent allowable by law.

Sign Up to *Partner* with the Astraea Foundation!

Call our event coordinator Candace Hewitt at 212.529.8021 x14 or email events@astraeafoundation.org for more information about how you or your organization can get involved in this important event. Please take the time now to fill out the enclosed pledge form and fax 212.982.3321 or mail your pledge to the Astraea Foundation before **April 21, 2006** to take advantage of our full range of benefits. The latest date to be included in the event program is **June 2, 2006**.

Thank you for your time and consideration. I'll be in touch to follow up, and look forward to speaking with you soon!

Sincerely,

Candace Hewitt, Event Coordinator
events@astraeafoundation.org
212-529-8021 x14

En: Benefits Overview, Sponsor Application

Astraea's PARTNERS FOR JUSTICE Benefits

Please make a pledge by April 21, 2006 to take advantage of your full range of benefits!

Business Sponsor Levels

- Gold Partner for Justice--\$5,000
 - Full Page Premium-positioned ad in evening's program book
 - Acknowledgement on invitation, print advertising and other collateral
 - Acknowledgement in 4 email blasts, pre-event press release, and other publicity materials
 - Special custom salutation in Astraea's nationally distributed Newsletter
 - Front page visibility on Astraea's website prior to event, and additional web acknowledgement for one year
 - Full table display
 - Up to 2 Products or Promotional items in the event gift bag
 - On-screen Acknowledgement
 - 10 Reserved seats in priority seating

- Silver Partner for Justice--\$2,500
 - 1/2 Page ad in the evening's program book
 - Logo placement in event invitation
 - Acknowledgement in 4 email blasts, pre-event press release, and other publicity materials
 - Acknowledgement in Astraea's nationally distributed Newsletter
 - Sponsor acknowledgement on Astraea's website for one year
 - 2 Products or Promotional items in the event gift bag
 - On-screen Acknowledgement
 - 8 Reserved seats in priority seating

- Pearl Partner for Justice--\$1,200
 - 1/4 Page ad in the evening's program book
 - Logo placement on event invitation
 - Acknowledgement in 4 email blasts, pre-event press release, and other publicity materials
 - Acknowledgement in Astraea's nationally distributed Newsletter
 - Sponsor acknowledgement on Astraea's website for one year
 - 1 Product or Promotional item in the event gift bag
 - On-Screen Acknowledgement
 - 6 Reserved seats in priority seating

Individual Sponsors Levels

Note: General admission for the Spring Fever Benefit event starts at \$75.

- Vice Chairs—Any sponsor who generously pledges promotional support for Spring Fever II, in addition to making a financial contribution of \$250 or more. Includes all sponsor related benefits below.

- \$250 and above—Includes special acknowledgement in the evening's program, Astraea's newsletter, and website in addition to:
 - \$250—2 tickets
 - \$500—Business card or ¼ Greeting box in program book, 4 tickets
 - \$1,200—1/4 page greeting box in program book, 6 seats in priority seating, Membership in Astraea's Leadership Gift Circle
 - \$2,500—1/2 page greeting box in program book, 8 seats in priority seating, Membership in Astraea's Leadership Gift Circle
 - \$5,000—Full page ad/greeting box in program book, 10 Reserved seats, One-year Membership in Astraea's Leadership Gift Circle



**Los Angeles Spring Fever 2006
Business Sponsor Registration Form**

Please contact Astraea Foundation **by April 21, 2006** so that you or your company can receive the full range of sponsorship benefits. **Closing date is June 2, 2006.** All gifts to Astraea are tax-deductible to the extent allowable by law. Contact **Candace Hewitt** at **212-529-8021 x14** or **Candace@astraeafoundation.org**.
Return or fax this sheet to Astraea at (212) 982-3321. Visit www.astraeafoundation.org.

Name _____ Organization/Company _____ Date _____

Address _____

City _____ State _____ Zip _____

E-mail _____ Business Phone _____ Home Phone _____

- YES**, We are happy to participate as a **Business Sponsor** at the level indicated below.
- YES**, I/We are happy to participate as **Individual Sponsor(s)** at the level indicated below.
- YES**, I/We would like to serve as **Vice Chair(s)** of this event by spreading the word in addition to making a contribution!

Please print name(s) exactly as you wish it /them to appear in public materials.

NUMBER of Invitations requested: 10 20 30 Other # _____ E-vite (No paper)

<p>See Sponsorship Benefits Sheet for more details.</p> <p>BUSINESS SPONSORS</p> <ul style="list-style-type: none"> <input type="checkbox"/> Gold Sponsor—\$5,000 <input type="checkbox"/> Silver Sponsor—\$2,500 <input type="checkbox"/> Pearl Sponsor—\$1,200 <p>INDIVIDUAL SPONSORS</p> <ul style="list-style-type: none"> <input type="checkbox"/> \$5,000* <input type="checkbox"/> \$500 <input type="checkbox"/> \$2,500* <input type="checkbox"/> \$250 <input type="checkbox"/> \$1,200* <input type="checkbox"/> \$100 <p>*Astraea's Leadership Gift Circle Membership</p> <p><input type="checkbox"/> My organization will also contribute a matching gift of \$_____. (Attach pledge agreement.)</p> <p><input type="checkbox"/> GENERAL ADMISSION Tickets—\$75 each _____ # of TICKETS you want to purchase.</p> <p>All but \$45 of your ticket is tax-deductible, if you attend the event.</p>	<p style="text-align: center;">METHOD OF PAYMENT</p> <ul style="list-style-type: none"> <input type="checkbox"/> Donation In-Kind—<i>Contact Astraea in advance to determine eligibility.</i> <input type="checkbox"/> Check made payable to the Astraea Lesbian Foundation for Justice <input type="checkbox"/> Please charge my/our credit card. (Circle one) <div style="display: flex; justify-content: space-around; width: 100%;"> Visa MC Amex </div> <hr/> <p>Name on Card _____</p> <hr/> <p>Card Number _____ Exp. _____</p> <hr/> <p>Signature _____</p>
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